

neighborware®

**FEATURE LIST 2007
Neighborhood Series**

elliptIQ™

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INTRODUCTION

The primary goal of Neighborware is to facilitate communication and interaction in a community setting. To meet this goal, elliptIQ provides a straightforward and intuitive user interface, backed by a highly customizable, flexible, and powerful content management system. Neighborware gives the community complete control of the site, with the ability to add, edit, and delete content at will, as well as the ability to restructure the site itself, all from a simple, browser-based interface.

Access to the community network is controlled by an integrated security system, with built in user management tools. Site users are organized into groups according to access privileges:

- ✿ *Public* – any visitor to the network who is not logged in.
- ✿ *Guest* – guest accounts are available for administrators to grant access to prospective members. These accounts can be time-limited and can automatically notify the administrator when the guest logs in. Guest account access to any area of the site can be limited by the Administrator.
- ✿ *User* – Standard user of the community network.
- ✿ *Master* – Property Owner or Head of Household. These accounts allow a property owner to add additional family members and control their access level.
- ✿ *Admin* – Community Network Administrator. This account controls users and content for the entire community network. The Admin may delegate admin authority for areas of the site to other users.

Administrators may place areas of the site such as amenities outside of the login (optional feature) to allow for public marketing use of the network. This information can safely be made available to Public users, without concern about member data being visible. As the community matures public/ private areas can be adjusted. Once logged in, a user's group (Guest, User, Master, Admin) is used to determine their level of access to the community network.

SITE LAYOUT

Areas (pages) within the community network are organized into a "tree" structure, with the site branching out from a main home page. The network structure and content is dynamic, and can grow and evolve with the community. Areas may be added, and their placement in the site tree is customizable. In addition to areas on the site, Neighborware also provides many other tools for users and administrators. These tools are referred to as "Components."

COMPONENTS

Components are elements in Neighborware that provide functionality on the site. There are several general types of components:

1. Presentation
2. Interaction
3. User Tools
4. Communication
5. Administration

*NOTE: Any component marked with an * may be installed in multiple areas throughout the site.*

Presentation Components

Calendar

- ◆ Listings of event date, times and descriptions in a central calendar
- ◆ Ability to include event location, including auto-generated links to online maps and directions
- ◆ Full support for recurring events
- ◆ Events may include images on the view page
- ◆ Multiple views for Year, Month, Week, and Day
- ◆ Administrator may select the default view

File Archive *

- ◆ Provides an easily accessible location for downloadable items
- ◆ Convenient place for common community documents and forms for residents
- ◆ Can be used for all common types of downloadable files

Photo Gallery * up to 3 installations

- ◆ Interface for easily uploading photos
- ◆ Automatically generates thumbnail images for gallery display page.
- ◆ Great way to showcase community events and activities
- ◆ Each gallery may include up to 25 photos at a time

Resident Directory

- ◆ Each member of the household has a separate self-determined listing including name, address, phone number as well as hobbies, activities and interests
- ◆ Supports user entry of multiple email addresses
- ◆ Parents can select what information about children is displayed
- ◆ Fully Searchable for connecting with neighbors

Member Directory *

- ◆ The member directory provides Resident Directory functionality for any club, group, or site area.

Weather

- ◆ Provides frequently updated synopsis of current local weather conditions from NWS data
- ◆ Additional forecast information and maps one click away

Links

- ◆ Links to businesses, groups or organizations deemed appropriate/helpful to the community
- ◆ Can be presented alphabetically or by category
- ◆ Advises user that they are leaving the community network when opening

Frequently Asked Questions *

- ◆ Users can submit questions for review by designated administrator
- ◆ Simple question and answer format for ease in finding answers

Interaction Components

Forums

- ◆ Online threaded discussion boards
- ◆ Post messages and reply
- ◆ Register to be emailed when new posts are added
- ◆ Fully searchable
- ◆ Select views of past postings
- ◆ User up-loadable avatars with optional admin approval
- ◆ Forums may be moderated, requiring approval of posts by designated moderator(s) before the posts are made visible to the community

Classifieds

- ◆ Users can post items for sale or services offered
- ◆ Browseable by category and searchable for desired ads
- ◆ Administrator approval allowed with auto expiration as well as email notifications allowing for easy, automated renewal of ads

Forms

- ◆ Templated user input forms
- ◆ Includes ability to save forms as reusable templates
- ◆ Allows for multiple email recipients for submitted forms
- ◆ Form submissions are archived online.
- ◆ Forms may have user information automatically stored with form data

Surveys *

- ◆ Provides site and club administrators ability to gather user information and opinions ranging from asking a single question to publishing multi question opinion polls and surveys
- ◆ Supports common question types including multiple choice (single and multiple answer), scaled response questions (like/dislike, agree/disagree), and fill in the blank.

User Tools Components

Welcome Wagon

- ◆ Provides a location for introductory site information and an easy access point to account information as well as set-up wizards to get the whole family started
- ◆ Typically displayed in page with names, addresses and phone numbers for area necessities such as water, libraries, and utilities; may also include civic clubs, volunteer organizations, support groups, etc

Accessibility Features for Seniors or Active Adults

- ◆ Users may convert text to a larger print or high contrast alternative
- ◆ Users may select to view enlarged icons for easier navigation
- ◆ Preferences for plain text menus, schemes for low visibility users
- ◆ Easy to grant access for extended family members who wish to stay involved with aging family members via the community network
- ◆ Photo Galleries for sharing to and from remote family members / caregivers

Communication Components

Newsletter

- ◆ Allows for both emailed and online newsletters with automated archives
- ◆ Current edition is shown with older editions archived for searching and viewing online
- ◆ Subscription functionality for resident opt in/opt out

Blast email

- ◆ Plain text as well as HTML format, with integrated WYSIWYG editor
- ◆ Simple process for emailing previews prior to sending to all recipients
- ◆ Available to Site administrator and designated club or area administrators
- ◆ Simplifies process of sending emails to all residents or a specific group of residents
- ◆ Automatic handling of bounced emails
- ◆ Includes full featured opt-in/ opt-out system
- ◆ Ability to track that html blast emails have been read

Birthday Greeting

- ◆ Greeting on a user's birthday with a special message and flickering candle
- ◆ Available listing of resident / club member birthdays by month

Administration Components

Help

- ◆ Site wide, integrated help system
- ◆ Both contextual pop-up help and help 'manual'

Navigation Tools

- ◆ A dynamic site map simplifies navigation within the site
- ◆ Navigation Bar on pages reflects location in the site tree
- ◆ Side Menu provides easy navigation to commonly used pages

Auto Publish

- ◆ Automated system for publishing key items to their "parent" area in the network
- ◆ Both components and areas provide auto publish functionality.

Headline Presentation Tools

- ◆ Visual options for presentation of article headlines within each page
- ◆ Includes cross-browser compliant scrolling marquees

Statistics

- ◆ This module provides statistical use data to administrators enabling them to make informed decisions about site content based on the usage patterns

SPECIALIZED LAYOUTS

Specialized layouts are customized groupings of areas and components that meet special needs within the community.

Introductory Screen / Home Page

- ◆ Network name, photos, icons and welcome copy
- ◆ Information entered into key areas may be auto published into this area as desired
- ◆ Information for this page may be drawn from any areas Developer or HOA deems appropriate and may be changed frequently

Home Owners Association Section

- ◆ Post HOA documents for download, including covenants, restrictions and by laws
- ◆ Post information, FAQ's, meeting schedules, agendas and conduct online surveys

Amenities

- ◆ Area for showcasing the community, with both sales information and information for members

Clubs and Organizations

- ◆ A central location to post information about community clubs
- ◆ Each of the five clubs included may have their own dedicated area
- ◆ Club officers can be granted administrative rights for the club

Directory

- ◆ Typically includes Resident Directory, Welcome Wagon, and Link Directory, as well as information on area services and activities.

GRAPHIC CUSTOMIZATION

Templates (3) allow neighborhood logo in standard location and choice of one color for the header and one color for the sidebar.

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**Interested in what neighborware can do for you?
Contact us!**

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